

Iowa Jersey Today

Volume 16.1

February 2010

IOWA JERSEY CATTLE CLUB ANNUAL MEETING

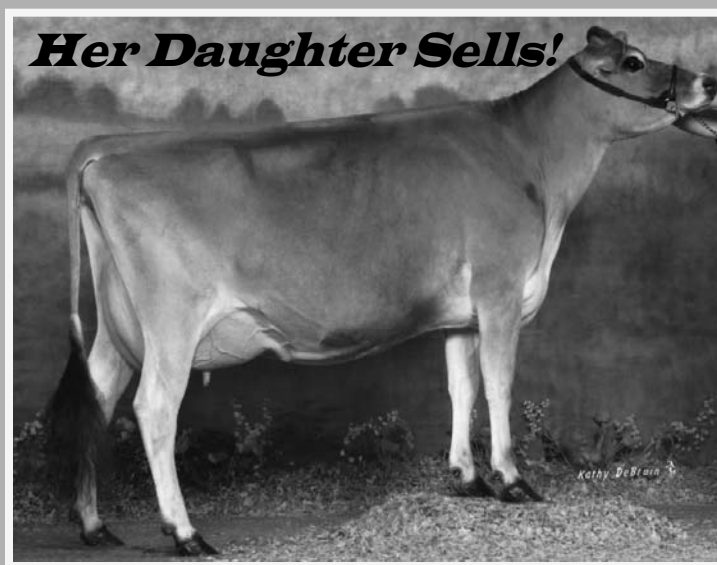
Friday, March 26th, 2010 6:00 Social 7:00 Meal 8:00 Meeting

Country Hills Community Golf and Restaurant, West Union, IA



MANY Consignments high-lighted within this issue!

This Outstanding 3 yr old sells!



Looking to have 40 Jerseys move through the ring this March. Be there to take home a show-winner!

**Are YOU interested in hosting the Summer IJCC Picnic?
Please contact an IJCC officer TODAY!**

IOWA SPRING EXTRAVAGANZA

Saturday, March 27th, 2010 at 11:30

Fayette County Fairgrounds, West Union, IA

Iowa Jersey Cattle Club

Officers

President: Jeff Holtz

24821 13th St. Maquoketa, IA 52060
563-652-4480

Vice President: Harvey Metzger

2187 110th St. Larchwood, IA 51241
712-478-4627

Secretary/Treasurer: Jennifer Zumbach

3371 227th Ave. Hopkinton, IA 52237
563-580-8852 * iowajersecattleclub@yahoo.com

AJCA Director: Jerry Spielman

1892 M Road Seneca, KS 66538
785-336-2581

AJCA-NAJ Representative:

Leah Johnson

9777 Cty Rd 6
LeCrescent, MN 55947
614-296-3621
ljohnson@usjersey.com

Check out our Convention page on the AJCA website www.usjersey.com! ALSO see our Jersey page on the ISDA website www.iowadairy.org!

The Iowa Jersey Today is published three times annually by the Iowa Jersey Cattle Club for the Iowa Jersey Cattle Club. All correspondence and submissions should be directed to the IJCC.

New Subscription Rates are \$15 for one year & includes an associate membership in the Iowa Jersey Cattle Club, and \$25 for one year and includes an active membership. Checks should be made out and sent to the **Iowa Jersey Cattle Club** Jennifer Zumbach 3371 227th Ave. Hopkinton, IA 52237 **Phone:** 563-580-8852

On the Cover

Get ready for our Sale and Meeting March 26th and 27th!

Calendar of Events

March

26 IJCC Annual meeting, Country Hills Golf and Restaurant, West Union, IA
6:00 social 7:00 meal 8:00 meeting

27 Iowa Spring Sale Extravaganza, West Union, Fayette County fairgrounds 11:30

August

12 Iowa State Fair Junior Jersey Show

14 Iowa State Fair Open Jersey Show

September

16 Top Ten Sale , Waterloo - National Cattle Congress

17 100th Anniversary National Cattle Congress Show, Waterloo, IA

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· IOWA JERSEY CATTLE CLUB MEMORIAL SCHOLARSHIP ·

· The object of this scholarship is to help further the education of worthy IJCC Junior members. It is awarded during the annual IJCC Summer Picnic annually. It is funded by:

- 1. A special trust fund set up by the club and overseen by the Secretary-Treasurer
- 2. Donations received from individuals commemorating former (or current) IJCC members & the Jersey Community.

· Donations have been made and the scholarship is given in the name of the following people (denotes contributor): Howard Lyon (Lyon family), deceased members (IJCC), John Taylor (IJCC), James Stock (IJCC), Eric Krekel (IJCC), Frieda Gates (IJCC), Ivan Gates (proceeds from a picture which was sold), Frank Scott, Pam Storbeck (IJCC, family), Joe O'Neil (IJCC), Jacob Pleis (IJCC, family), L. Claire Gates ('05 Iowa Jersey Sale donations, family, IJCC), Earl Lyon (IJCC), Robert Cline (IJCC), Joyce Muller (IJCC, family) and Gene Krekel (IJCC, Lyon Jerseys), Helen Lyon (IJCC, Robert Lyon, Lyon Jerseys), Russell "Bud" Lyon (IJCC, Lyon Jerseys). The IJCC donates money toward the scholarship in lieu of sending flowers for the services. Thank you to all who make this scholarship possible by contributing in memory of IJCC members and members of the Jersey Community.

· Please contact Jennifer Zumbach for information about the IJCC Memorial Scholarship.

Iowa Jersey Today Advertising Rates

There are several sizes to accommodate any need. Please contact Jennifer Zumbach if you have any questions.

Next issue will go out in May-June 2010.

Farm Business Ads

Company Ads

Full Page--	\$50.00	Full Page--	\$100.00
½ Page--	\$35.00	½ Page--	\$70.00
¼ Page--	\$30.00	¼ Page--	\$60.00
Credit card--	\$25.00	Credit card--	\$50.00

THREE Full Page Farm ads are only \$130 if paid in full with first ad.

Three Company ads are \$285 if PIF with 1st ad.



Editorial

First- if you haven't heard, my husband Dave and I are expecting our first baby in late June! Haven't been sick yet, so hope to go through the second half of the pregnancy without any issues too! Please understand if I seem to be in a rush to get the Spring issue out on time!!! You can start preparing your ads now if you want! So... I may not see you at the Summer Picnic depending on how that falls and who is able to host it- so I'm looking forward to catching up with you at the Sale and spring meeting.

I hope spring shows some life by the time this issue reaches your mail box. It's been a long winter, but isn't it always! Wow- the sale group this year looks to be as good as we've ever had. You will certainly see future show winners pass through the sale ring this year; make sure you are there to bid on this outstanding group of cattle. We will again have the annual IJCC Spring meeting on Friday night prior to the sale WE HOPE YOU CAN JOIN US! We will eat with the Ayrshire breeders, then split into separate rooms for our meetings. Motel information is listed on page 4. 2011 judge nomination form is on the last page. Make sure to send it in. Have a great spring- I hope to see you at the meeting and sale!

You'll see some info in this issue, and more will follow in the Spring issue about the 100th Anniversary National Cattle Congress Show this year in Waterloo. Thanks to Norm Nabholz for providing this and for heading up the organization of this Outstanding Show and Sale to take place in September. Please make plans to show at Waterloo this year- you'll no doubt be telling stories for years to come of this "Once in a lifetime" event! *Jennifer Zumbach*



President's Perspective

Well we all know that spring is hopefully just around the corner. We all hope any way after this past winter. With spring that always means one thing & that is the Iowa Spring Sale. As established Jersey Breeders we need to continue to make high quality Jersey 's available to new breeders. We also need to encourage them to be involved in more Jersey activities like meetings, shows, and sales to continue to promote our great breed. So do what you can by either consigning one of your best or purchasing one of the high quality Jersey 's consigned. Hope to see you all soon at one or more Jersey events.. *Jeff Holtz*



Vice President's Message

Wow! What a winter! It seems like it never ends. We hope everyone has been able to handle the power outages, roof collapses, and all else this winter has brought. Moving on, I have noticed a big increase in the number of calls for breeding stock in the last six weeks. We all need to take a look at our herds and consign some outstanding animals for the state sale. It looks to me by the early interest that we should have an outstanding sale! Hope to see you there. *Harvey Metzger*

Golden Dream Quenton Princess

Cheryl and Dennis are sending this full age Senior heifer calf, sired by Jenks Centurion Quenton

She is out of a VG 87% "Future", with the following records:

5-11 305 17380 5.2 900 3.7 643

6-10 296 16580 5.4 896 3.9 639

Grandam is VG 83 and greatgrandam is EX!

In addition to occassionally helping on the farm, Dennis has assumed the duties of Membership Sales Rep for Accelerated Genetics for eastern Iowa. Call him for your Jersey Genetic needs at 563-880-6050.

Golden Dream Jerseys

Dennis and Cheryl Cline 2510 170th Ave. Decorah, IA 52101 • 563-382-3517

Nathan & Abby Cline 1191 Old Stage Rd. Decorah, IA 52101-0191 • 563-380-1588

2010 IJCC SPRING MEETING

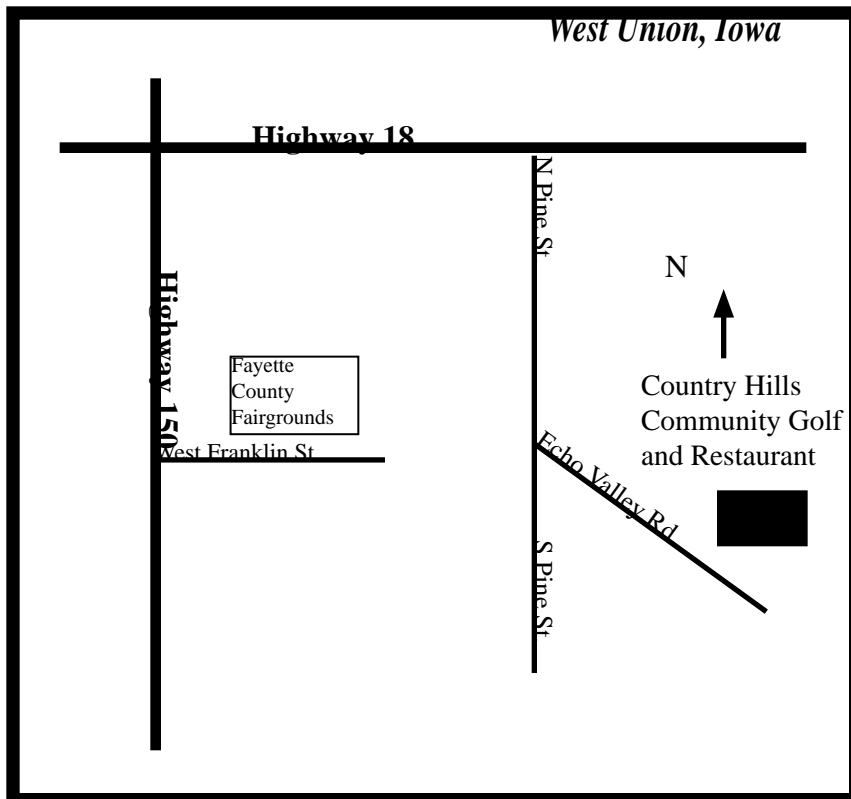
The Annual Meeting of the Iowa Jersey Cattle Club will be held on *Friday, March 26th, 2010*. We will have a social and meal with the Iowa Ayrshire Breeders, then the two groups will split and have their business meetings.

The Meal & Meeting will be held at *Country Hills Community Golf and Restaurant, West Union. Friday, March 26th* *Saturday, March 27th*

4:00 pm	Sale preview, West Union fairgrounds	11:30 am	<i>Iowa Spring Sale</i>
6:00 pm	Social, Country Hills Golf club		<i>Extravaganza, West Union, IA</i>
7:00 pm	Meal, \$10 buffet (kids under 12- \$7)		
8:00 pm	IJCC Annual Meeting (Anyone arriving late can eat during meeting)		

Motel Information for those of you who may want to stay for the weekend:

Super 8 Motel 563-422-3537
The Elm Motel 563-422-3841
AmericInn - In Fayette 563-425-0214



Topics up for discussion

- *State Sale*
- *Iowa State Fair /IA Open Jersey Show*
- *Selection of 2010 IA Jersey Show judge*
- *Possible future AJCA Award nominations*
- *Future Spring meeting date options*
- *Other future IJCC activities*

Country Hills Community Golf and Restaurant

From the intersection of Hwy 150 and Hwy 18, travel east. Turn (R) south on Pine Street. Follow the curves to the east, out of town. The road will convert to Echo Valley Road. Go 1/4 mile, club house is on the left side of the road.

Please join us for the meal, conversation and discussing the Iowa Jersey Cattle Club business.

2010 Executive Meeting minutes

The regular executive meeting of the Iowa Jersey Cattle Club was held on Tuesday, February 2, 2010 via conference call at 7:03pm. Present at the meeting were President- Jeff Holtz, Vice President- Harvey Metzger and Secretary/Treasurer- Jennifer Zumbach. The following business was discussed:

State Sale- March 27th at 11:30, West Union, Lynn Lee- auctioneer, Eric Lang- pedigrees. Dave Koss and other sale leaders are looking to have 40 Jerseys and 40 Ayrshires consigned. Consideration of maintaining the 3% commission was talked about, in addition to letting the Ayrshire group hire the fitters, etc. We will have the Spring Jersey meeting on Friday night before the sale, and talk about continuing that with those at the meeting and follow-up at the summer picnic. We will need volunteers as leaders, ring men. Also Jeff mentioned they could REALLY use some Jersey helpers to keep bedding clean and things picked up on Thursday and Friday while others are clipping animals. The IJCC will advertise in the February Jersey Journal rather than the March issue. We will include pictures and production/show information from past consignments. We discussed getting a consignment letter out earlier to give producers a heads up on tests needed for sale animals. Specifically, animals that go to Minnesota must be TB tested prior to them entering that state. If you want to broaden the marketability of your consignment, you should consult your vet and run a TB test prior to the sale. We will need assistance locating cattle this year. Dave Koss said he would fit some Jersey herds is while he was traveling for Ayrshire cattle. Jeff said there was discussion at the Ayrshire meeting one week prior to this that they would like to entertain doing a combined Sale magazine with Jennifer doing the ad work. Jennifer agreed it would be something to look into for future years- more discussion by club will take place at the spring meeting. Jeff also mentioned there may be a kid's activity/meal taking place during the Ayrshire/Jersey meetings on Friday night.

Iowa State Fair- Open Show judge will be Bryan Marcoot. Jeff volunteered to make some calls to find anyone interested in doing the Jersey Boulevard of Breeds for this year. 2011 State Show judge nomination for will be in the Winter IJT. Tom Sickles will prepare a box for the Iowa Bred and Owned Cow traveling Tea set, similar to what he did with the Junior award. Thank you for making them shine Tom!

Summer Picnic Host- Hei-Bri Jerseys were mentioned as a possibility. (Post- meeting update- But will be unable to host) Robert and Patricia Horst were also suggested and it was mentioned that they are having an open house on July 3rd for their free stall and calving barn. There was concern that they may not want to have these both simultaneously, but is an option. (If you would like to host the summer picnic, please contact one of the officers.)

National Cattle Congress- Jeff mentioned Norm Nabholz has met with the National Cattle Congress board and is working with them to have a tremendous 100th Anniversary Show this fall in Waterloo. There will also be a sale held. Harvey suggested letting Norm continue with this, without the club needing to meet with them as we have tried to in the past.

AJCA Nominations- Jennifer reported that nomination forms were sent in for Tim and Steph Covington and Nathan and Abby Cline for Young Jersey Breeder. Kevin and Cari Knapp will be nominated next year. Jennifer also sent in a letter of support for David Brandau for Meritorious Service. Wisconsin Jersey Breeders nominated him for this award.

AJCA Youth Achievement nominations- Both Kari Lien and Todd Lyon will be nominated and have received the forms to fill out.

Budget- Jennifer reported on the balances in the accounts, and presented a different report for finances, which will also be at the annual meeting- for review. It shows more details on expenses and income.

The Executive team would like to thank Kevin Stiles for allowing us the information to hold this conference call and covering its cost. The meeting was adjourned at 8:07 pm.

Respectfully submitted, Jennifer Zumbach, Secretary

2009 was a tough year,
but there is an old saying
"When the going get tough,
the tough get going."

**Here are some of the Far View cows
that got tough in 2009:**

Angelina	2-11	305	18,435	819F	559P
Ivy	3-03	305	18,230	757F	627P
Mandy	3-07	305	18,809	800F	693P
Holly	3-10	305	19,802	852F	688P
Sylvia	4-01	305	21,037	863F	675P
Trinity	4-05	305	23,994	744F	775P
Sady	6-11	305	20,122	997F	688P

2010 is starting out with Great Anticipation!

Check out the Tough Far View Jerseys
going to the Spring Sale!

- A **Ringmaster** out of an 86 pt. Jade due right before the sale.
- A **FANCY home-bred** Junior 2 year old due this summer (remember April???)
- A **Comerica summer yearling** out of a 90 pt Paramount with 19,000 Milk

Have a Great Spring!

FAR VIEW JERSEYS
Ron and Georgi Kaiser

27232 Hwy 128 Garvavillo, IA 52049
563-964-2447 • fvjerseys@alpinecom.net



IOWA Spring Extravaganza Sale

Saturday, March 27 — 11:30 a.m.
Sale Preview Friday night
Fayette County Fairgrounds, West Union, IA

We can fill your need for show cattle, production and lasting genetics!
Here are just a few examples of previous cows to sell through this sale:



Fury April of Hei-Bri, E-90%

Intermediate Champion, 2007 Iowa State Fair
3rd Junior 3-year-old, 2008 Illinois State Fair
2006 Sale | Buyer: Jennifer Zumbach | Consignor: Brian and Heidi Lantzky |
Now owned by: DeMents Jerseys and David Jordan

Lyon Xannesa, E-90%

11th Senior 2-year-old, 2007 Central National Jersey Show
2007 Sale | Buyer: Becky Martin | Consignor: Lyon Jerseys

Lyon Illusion Carmen, E-90%

3-1 305 22,210 4.2% 924 3.5% 777 98DCR
1st Senior 3-year-old & Hon. Ment. Int. Champion, 2009 IA State Fair
2008 Sale | Buyer: Summit Farm | Consignor: Lyon Jerseys

Summetz Blair Polly Pemba, VG-83%

Proj. to 21,751—1,022—718 ME at 3-1 Low SCC
2009 Sale | Buyer: Brian and Heidi Lantzky | Consignor: Summit Farm

Edgebrook Guapo Cozy

Junior Champion, 2009 Mexico Nationals
2009 Sale | Buyer: Eduardo Garcia | Consignor: Edgebrook Jerseys

Hei-Bri Indiana Nascar, VG-83%

Projected to 16,184—698—587 ME at 3-4
2009 Sale | Buyer: Ben Sauder | Consignor: Brian and Heidi Lantzky

Lyon Ray Missie, E-90%

Res. Intermediate Champion, 2007 WI Spring Spectacular Show
Res. Grand Champion, 2006 Iowa State Fair Junior Show
2006 Sale | Buyer: Robin Koss and Yarrabee Cow LLC
Consignor: Lyon Jerseys

Hei-Bri Jurisdiction Lucky

4th Junior Yearling, 2007 All American Jersey Show
2006 Sale | Buyer: Charles Hesse | Consignor: Brian and Heidi Lantzky

Kunde Saber Zesty

2-0 305 17,037 4.4% 747 3.6% 618 DHIA
2006 Sale | Buyer: Mikayla Lien | Consignor: Jennifer Zumbach

Dale Kim Janet, VG-86%

Proj. to 22,880—1,419—938 ME at 3-2 Low SCC
2007 Sale | Buyer: Brian and Heidi Lantzky | Consignor: Renee Covington

Deaver Fantastic of Hei-Bri, VG-85%

2-1 305 17,360 4.9% 846 3.3% 565 95DCR
2009 Sale | Buyer: Pat and Janey Cronin | Consignor: Brittany Lantzky

Ja Glo Jamie Geri, VG-84%

High components with 5.4% fat and 4.0% protein
2009 Sale | Buyer: Jennifer Zumbach | Consignor: Brittany Lantzky

Ad by Jersey Journal staff

2010 consignments are coming in from many annual consignors including: Lyon Jerseys, Kunde Jersey Farm, Summit Farm, Brian and Heidi Lantzky, Jennifer Zumbach, Knapp Time Dairy, Jeff and Lisa Holtz, and Ron Kaiser.

For more information and catalogs: David Koss 563/543-0440 cell—563/876-5569 home—skipalayr@aol.com

Baby News

Dana and Kary Metzger, Rock Rapids, welcomed Heidi Jo Metzger on Feb. 9, 2010. She weighed 8# and was 19 inches long. Dana says "We are excited to have a girl in the family! It takes longer to get used to pink than it does to get wrapped around her finger!" Every one is doing well. Heidi joins two big brothers. Grandparents are Marvin and Joleen Metzger, Rock Rapids.

Please send in your baby, wedding or anniversary news to share! Email to iowajerseycattleclub@yahoo.com

Thank you's from All American Show Banquet attendees:

- Thank you for supporting the AJCA Junior Banquet. We truly appreciate your generosity. *Kate, Jake, Sterling and Tucker Hardy, Jaylene and Laura Leshner*
- Thank you for supporting the 2009 AJCA Junior Banquet at NAILE. Your dedication to Jersey Youth is greatly appreciated. The banquet is a great way to honor the achievements of Jersey youth at Louisville and Beyond. *Danielle Braun*
- I would like to thank you so much for sponsoring Jersey Youth Activities. As a Jersey Junior, I'm grateful for all the opportunities I can experience through our strong program. *Dore Baker*
- Your support of the 2009 AJCA Junior Banquet is greatly appreciated. Thank you! *Jerry and Sue Spielman, Mike and Margaret Nieksli, Sara LaFever*
- Thank you for sponsoring the Junior Jersey Banquet. Your support is greatly appreciated. *Cathy Sanders, Bill, Debbie, Ben and Jenni Grammer*
- Thank you for sponsoring the Jersey youth banquet. Your support in these programs are so valued and appreciated. *All Jersey Youth*

BID LAST TO TAKE HOME THREE OF OUR VERY BEST

Three eye-catchers sure to SHINE at all the spring shows!

Kunde Elliot Erica, VG 87%



*Erica had her 2nd calf
on 10-25-09 at 2-10.
Was scored at 2-11 in Dec.*

*She is an Elliott out of a
Country & is projected
at 18,704 M 5.3 F 3.7 P*

*She just went by to
sexed Blackstone.*



Kunde Country Chip

*Chip is due in March, will be selling
Fresh and ready to pay some bills!*

*Her dam is a stretchy, great-ud-
dered Illusion.*

*Chip is out of one of the best ud-
dered families in our herd.*

Bulls for Sale

Zumbach Lencrest Roselyn

*Roselyn is a Full-Aged Senior Calf
who stands out in a crowd!*

*Her dam is VG 88% Chairman
projected over 15,000 milk this
lactation.*

*This heifer combines depth of rib
with great feet and legs and show
style!*

KUNDE JERSEY FARM

David and Donna Kunde, Jennifer and David Zumbach, Carrie and Jason Steele, Briana & Natalie,
Michael and Daniel Kunde 2029 275th St. Manchester, IA 52057 563-922-2883 jenzumbach@yahoo.com

A Few Favorites from 2009...

Impuls Belle-ET

Excellent 92

4-01 305 16,130 4.9 790 3.8 610

Granddaughter of Duncan Belle Sup-EX 3 sired by Impuls

Sunset Canyon Ren Golda-ET

Excellent 93

6-03 305 16,540 4.8 801 3.6 591

Granddaughter of Golden MBSB of Twin Haven EX-94 sired by Renaissance

Chief Berretta Jade-ET

Excellent 91

5-00 305 17,700 4.7 833 3.6 642

Full sister to Havs Chief Berretta Jade EX-95

Covington Kuhne Maggie

Excellent 92

2-10 305 19,970 4.3 867 3.2 641

Daughter of Woody Lee Marilyn EX-94 sired by Fernleaf Kuhne

Michael DC Marie

Excellent 91

4-01 305 19,100 5.6 1070 3.6 689

Michael Chairman Dana

Excellent 92

4-10 305 20,110 5.8 1160 3.7 751

Michael Bargain Donna

Excellent 92

5-01 297 18,110 5.8 1058 3.3 600

Michael Centurion Destiny

Excellent 91

4-00 305 19,600 5.2 1024 3.5 692

Marie, Dana, Donna, and Destiny are all sired by Sunset Canyon Michael

Covington Jerseys

28307 265th Street, Leon, IA 50144

641-414-5862 - tim@covingtonjerseys.com - www.covingtonjerseys.com

at swiss valley farms. . .

we really
LOVE CHEESE!

Swiss Valley Farms dairy cooperative salutes all Jersey breeders. We are proud to be a big part of dairying in the Upper Midwest.

Dairy producers supply the nation with a wholesome, healthy food.

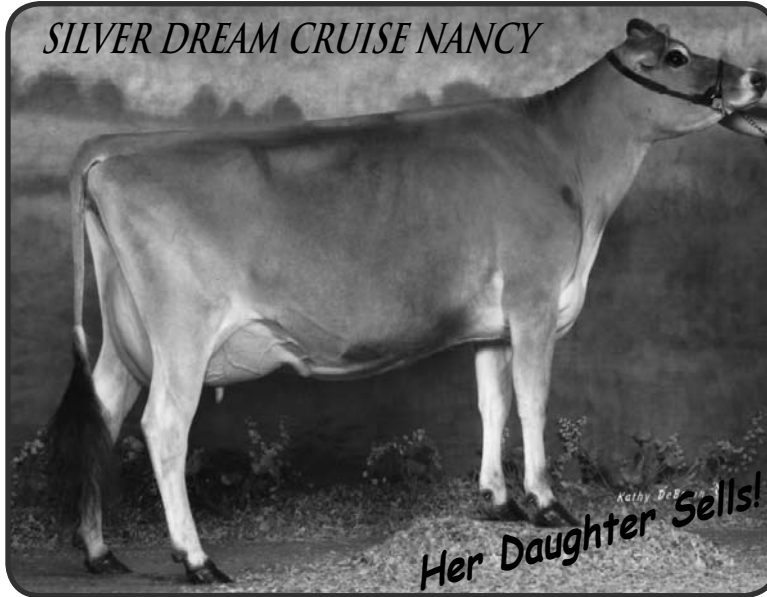
Your quality milk produced on family-owned farms makes it possible for Swiss Valley Farms to put award-winning cheeses on America's dinner tables.

GO DAIRY!

*Swiss Valley Farms Cooperative is owned by dairy producers in Iowa, Illinois, Wisconsin & Minnesota with headquarters in Davenport, Iowa
1.563.468.6600*



HOLTZ VIEW FARMS



FREEMAN-HOLTZ NUGGET

SELLING A SENIOR CALF OUT OF NANCY, A FULL SISTER WAS 2ND AT IOWA AND ILLINOIS STATE FAIR. ALREADY 43" AT THE SHOULDERS.

IS SHE BIG ENOUGH? YOU TELL ME. EVERYONE THAT HAS SEEN HER SAYS SHE IS ONE OF THE BEST AND BIGGEST OUT THERE.
THREE WORDS BEST DESCRIBE HER, *FANCY-FANCY-FANCY!*

FREEMAN-HOLTZ WILD THING

SPRINGING HEIFER BY SUNSET CANYON AMBITION -ET
A RENNASIANCE SON OUT OF SUNSET CANYON LUG AMITY ET

Jersey's are in our Blood!
Artist Mary Holtz



WE HAVE MORE HEIFERS THAT ARE SHOW QUALITY ON THE FARM- IF YOU ARE INTERESTED. JUST CALL FOR INFO.

HOLTZ-VIEW FARMS

Jeff, Lisa and Mary Holtz
24821 13th Street Maquoketa, Iowa 52060
563-652-4480

SUMMIT FARM, INC.

Watch for our **FOUR** Consignments at the Iowa State Sale!

Some of our eleven cows who were listed in the **Top 1 1/2% JPI** report:

- *Summetz Jace Sue Savannah* 67003614 92% JPI 197
- *Summetz Jade Savannah Shanta-ET* 67134090 88% JPI 180
- *Summetz Para Cuz Caron* 67023723 90% JPI 166
- *Summetz Garth Sea Shani* 113058813 87% JPI 161
- *Summetz Artist Derby Daria-ET* 67043855 87% JPI 160



Summetz Jace Sue Savannah, EX-92

Here's an update on our Savannah:

4-1 305 21,240 4.8% 1030 3.4% 726 98DCR

- Ranks 120th in the nation for JPI at +197
- She is the highest appraised cow ranked in the Top 190
- 1st 5-year-old, best udder of class and production award winner, 2009 Iowa State Fair
- She has 6 daughters ranked of the Top 1 1/2 % JPI Cow List including : 4 owned by Multi-Rose Jerseys that were purchased as embryos, one owned by Heartland Jerseys and OUR herd favorite
Summetz Jade Savannah Shanta-ET VG-88% at 2-3
Projected to 23,612 -1176-908 ME at 2-0
Ranks 294th in the nation for JPI at +180

Our 2009 AJCA Lactation Average is 20,588m 928f, 695P on 233 lactations

We ranked 9th for milk for herd size 150-299. We were #3 herd in Iowa for milk, fat and protein.

We classified in Dec 2009 and the following went excellent or were raised:

Savannah #3614	raised to 92%	Sire Jace
Marjar #3774	90%	Sire Avery
Lungwort # 3826	90%	Sire Mercedes
Kingcup # 3828	90%	Sire Golden
Cattail # 3839	90%	Sire Advice
Kaneko # 3964	90%	Sire Rocket
Marsi # 3969	90%	Sire Action
Lucky # 8587	91%	Sire Future

A Member of Dairyland Jersey Sires, Inc.

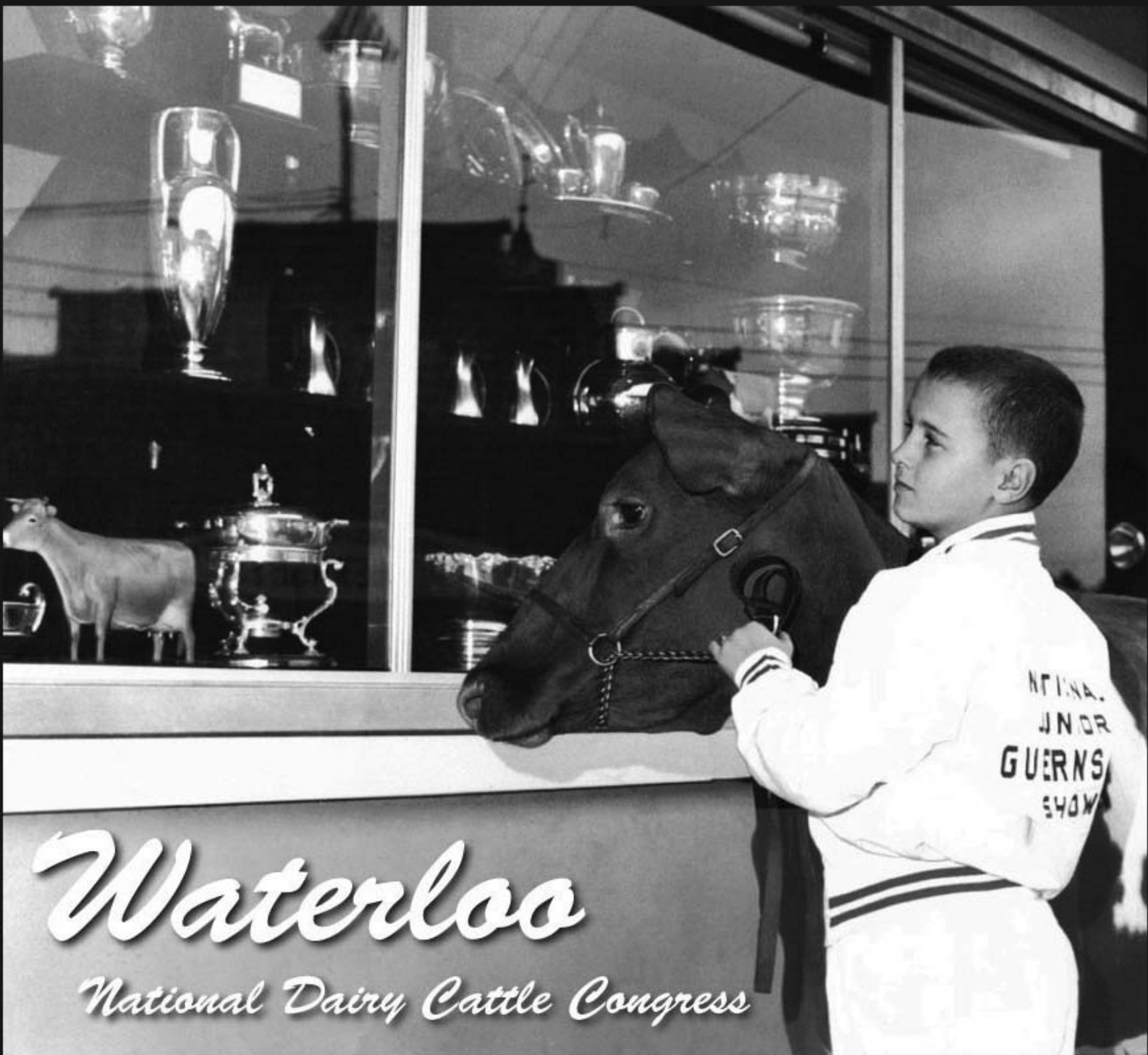
Summit Farm, Inc.

Alvin, Art, Harvey, Rodney and Jared Metzger

1334 Dove Ave. Lester, IA 51242

712-478-4344 (day) • 712-478-4465 (night)

712-478-4039 (fax)



Waterloo

National Dairy Cattle Congress

100TH ANNIVERSARY • A LEGEND REBORN

SEPT. 16, 2010
TOP TEN SALE

SEPT. 17, 2010
NATIONAL DAIRY CATTLE CONGRESS
100TH ANNIVERSARY SHOW
(TWO WEEKS BEFORE MADISON)



MULTI-ROSE JERSEYS

January Rolling Herd Average 19,122 5.3 931 3.8 701

STATS FOR 2009

- ◆ 145 lactations completed over 20,000 lbs. milk
- ◆ 23 Hall of Fame Records
- ◆ Eight new excellent cows in December appraisal bringing the total to 24 cows in the herd
- ◆ 21 cows on the Top 1.5% list for JPI in January

TWO COWS WE ARE WORKING WITH:

Cave Creek Lemvig Vetch, EX-92

- Just finished with her best record yet- A HALL OF FAME record
26,161 5.5 1439 3.6 935
- Due in May to Fathom with AI interest
- Her daughters : A polled Hank P pregnant to 7JE1044 Chili-P
Parade Louie pregnant to 14JE537 Lotto for Select
Blackstone pregnant to 7JE1038 Valentino for Select
Impuls heifer
Two Champs heifers
- She also has 2 Action Riley pregnancies for Select due March 1!

Paulo-BroPMT Venus 703-ET, EX-91

- 103rd on the top 200 JPI list
- She has 3 pregnancies by 1JE711 Plus due in August for Select
- She is bred to 1JE741 Seneca for Genex
- Will probably do IVF on her if pregnant to fill contracts to Alta Genetics.

Current service sires include Legal, Headline, Region, Merchant and Impuls Louie.

Current high genomic young sires we're using are Valentino, Vibrant, Renegade, Plus, Lotto, Virgil, Van Dyke, Vermeer and Cecil-P.

MULTI-ROSE JERSEYS

Marvin, Bill, Dana and Reed
Metzger and Families

We Care Enough to send the Very Best to the Iowa State Sale!

HEI-BRI HALLMARK CARD

VG 85% at 2 yrs.

SCC 48,000

Due to Iatola 4-12-10

19,017M 903F 636P ME
+1177M +96F +19P

- * LOOK FOR OUR FANCY FRESH 2 YR OLD - DUE EARLY MARCH!
- * LOOK FOR OUR MARCH CALF CONSIGNMENTS!

Check out the Great Jerseys Going to Minnesota from Hei-Bri-

- * A 86% 2 year old "Lencrest on Target" daughter (67049315)- She Sells Fresh- due early March.

18,585M 1070F 684P ME

+740M +264F +67P

SCC 29,000

- * Dayle will be Selling her Stylish "Master Surville Noble" Springing Daughter-
Out of an EX 91 Sambo

Her Dam's Actual 305 23,458M 875F 765P Due 5-13-10 to Big Boy

HEI-BRI JERSEYS

Old Fashion values with a Modern Focus.

Brian, Heidi and Dayle Lantzky

21575 245th St. Hawkeye, IA 52147

563-429-2000 (home) 563-379-1372 (cell) heibri@iowatelecom.net

2009 National Dairy Shrine Honors Progressive Dairy Producers



Mary Creek, right, President-Elect of the National Dairy Shrine, presents the 2009 Progressive Dairy Producer Award to Brian and Heidi Lantzky and their daughter Dayle.

For the past decade, the National Dairy Shrine has recognized young dairy producers ages 21 to 45 for their outstanding dairy farming practices. Each recipient receives a \$2,000 educational travel award to use out-of-state to observe a dairy activity such as a management conference, trade show, seminar, or dairy herd visit to gain knowledge or new ideas to implement in their dairy operation.

The 2009 winners are Brian and Heidi Lantzky of Hawkeye, Iowa, in the 300-cow-and-under division. The Lantzky's were honored during the National Dairy Shrine Annual Banquet on October 1, 2009, at World Dairy Expo.

Brian and Heidi Lantzky have demonstrated that even when there isn't a home farm to go back to, with a plan and a lot of determination, one can begin a dairy and succeed. Brian grew up on a swine operation and milked Holsteins for neighbors, and Heidi grew up on a grade Holstein dairy and always knew she wanted to be a dairy producer. Both graduated from Northeast Iowa Community College with degrees in dairy herd management and began working as herds people before striking out on their own. They worked together for two years at various dairies and gained practical management experience before they began to dairy on their own.

In 1998, Hei-Bri Jerseys was formed, and the Lantzky's began milking 75 registered Jersey cows on a rented dairy. In 2004, they purchased their own farm in Hawkeye, Iowa, built a 140-cow compost-bedded barn, and remodeled a farrowing barn into a double-12 parlor and a holding pen. Today, the milking herd has nearly doubled from internal herd growth and a few purchases to 145 milking registered Jerseys and 130 replacements.

The Lantzky's keep their goal in sight: Maximize production at the greatest profit and continue to increase genetic value with every new generation and continue to carry a reputation for well-grown heifers. In 2008, the herd had an AJCA lactation average of 18,800 M, 865 F, and 674 P on 104 cows. They strive to calve their heifers at the young age of 1 year and 9 months old (21 months) allowing them to take advantage of the Jersey's reproductive efficiency and longer productive life.

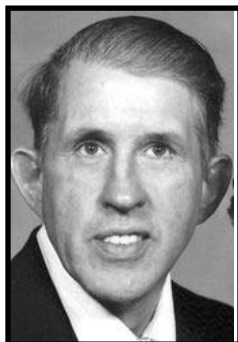
To improve genetics more quickly, the Lantzky's have taken an aggressive approach to embryo transfer. They flush the top end of the herd frequently and use the lower end of the herd as recipients. The couple purchases high-quality embryos from outside to keep the genetics diversified. A strong emphasis is put on reproduction. In 2007, the herd had a 32 percent pregnancy rate. The herd is bred to 100 percent A.I. sires, and they have placed three bulls into A.I. sampling programs out of one of their favorite cows, Hei-Bri Paramount Emory.

The couple was honored in 2003 with the Young Jersey Breeder Award from the American Jersey Cattle Association. The herd is enrolled on the association's REAP program to utilize animal ID, performance evaluations, along with Jersey-specific milk marketing. They were honored by Swiss Valley Farms in 2002 as Young Cooperators and have been involved on the planning committee for the leadership conferences. They have traveled to Washington D.C. to meet both their Congressional representatives and Iowa state representatives to discuss dairy issues. By hosting tours at their farm, Heidi and Brian and their two daughters, Brittany and Dayle take an active role in educating the public about the dairy industry. They want to connect with the consumer on a personal level and show where their food comes from.

"The difference between great people and everyone else is that great people create their lives actively, while everyone else is created by their lives, passively waiting to see where life takes them next. The difference between the two is the difference between living fully and just existing."

Michael E. Gerber

In Memoriam



Robert Russel "Bud" Lyon, 91 of Traer, formerly of Toledo died December 19, 2009 at Sunrise Hill Care and Rehab Center in Traer after an extended illness. Memorial services were held Monday, December 28 at the United Presbyterian Church in Traer by Pastor Rick Vesely. Masonic rites were held Sunday, December 27. Burial will be at a later date at Crystal Cemetery in Toledo.

Robert Russell (Bud) Lyon, a well-known Iowa agriculturist Jersey Breeder, died Saturday, December 19, 2009, at Sunrise Hill Care Center, Traer after an extended illness. Bud was born October 26, 1918 in Toledo, son of Robert and Adeline Hill Lyon. He and his brother Earl (Jiggs) grew up in rural Tama County. He married Helen McElroy on August 10, 1943 at Lake Forest, Ill. while serving in the U. S. Navy. Bud graduated from Toledo High School and Iowa State University where he was a member of Farmhouse fraternity. Following his Navy service, he farmed and dairied north of Toledo. He was Executive Director of the ASCS (now Farm Services Agency) for 24 years. He and Helen retired to Toledo, but Bud continued to help on the farm for many years. Russell taught GI's upon their return from service in WWII. He was active in 4-H, dairy promotion, the Iowa and American Jersey Cattle Clubs, the Tama County Democratic Party and the Democratic State Central Committee, the Hiram of Tyre Masonic Lodge, the Order of the Eastern Star, the Iowa Valley Community College Board of Trustees, the South Tama County School Board, the Tama County Historical Society, the Soil Conservation Service Commission, the Reinig-Friedrichs Post # 72 of the American Legion, and was a founder of the Tama-Toledo Kiwanis Club. He was a member of the First Presbyterian Church, Toledo. Bud and Helen are survived by four children, Linda (Mark) Podhajsky of Waverly, Virginia Koon of Ames, Bob (Kathy) Lyon of Ames, and Larry (Karen) Lyon of Franklin, Wis. They have nine grandchildren: Matthew (Jennifer) Podhajsky of Palmyra, PA, Tricia (Kelly Rasmussen) Podhajsky of Waverly, Jeff (Annemarie) Koon of Livonia, MI, Courtney Abbot of Grimes, Susannah (Anthony) Hartman of McKinney, Texas, Robert Lyon II of Ames, Jennifer Lyon of Denver, Colo, Jessica Lyon and Justin Lyon of Kenosha, Wis. There are seven great-grandchildren: Jacob and Alexandra Podhajsky, Isaac Van Arkel, Julia and Marissa Koon, Grace Hartman, and Cayden Lyon. He is also survived by his sister-in-law, Arla Lyon of Decorah.

Come join us for fellowship, fun and great quality cattle!

Illinois Invitational Sale

Saturday, May 15th, 2010

11:00 A.M.

Marcoot Dairy Farm

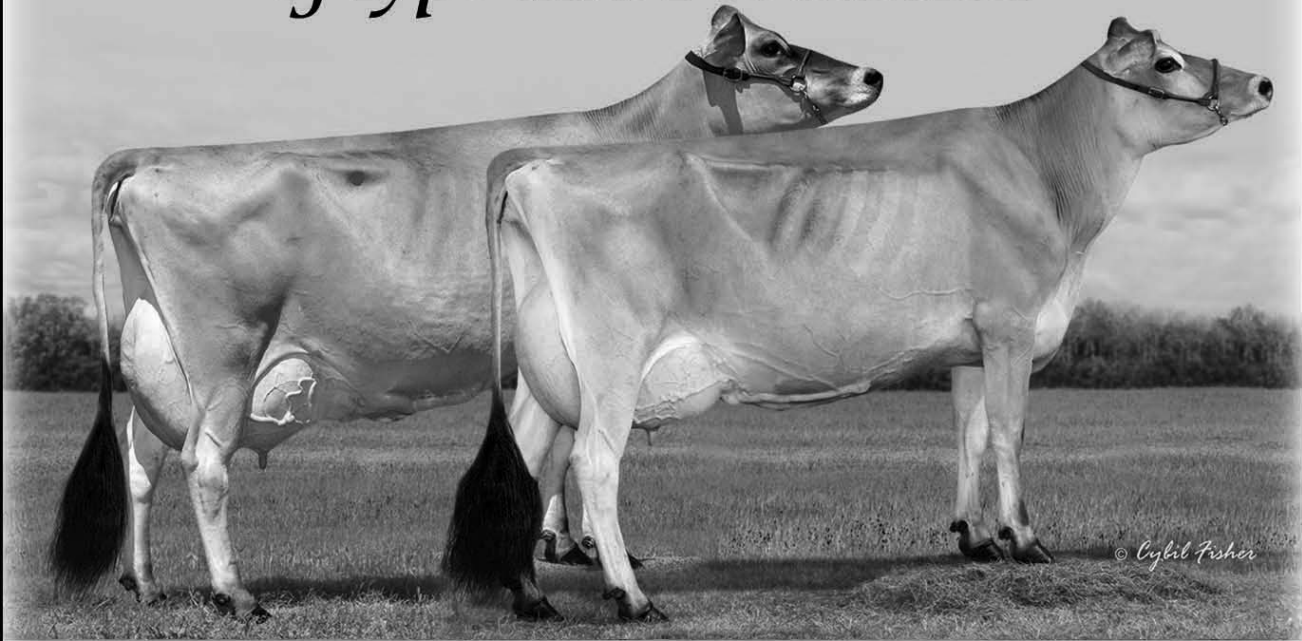
Greenville, IL

Co- Hosts: David Freeman
618-780-3240

Bryan Marcoot
618-559-2939



The **PERFECT BLEND**
of Type and Production



Lyon Character, E-93%

1-11 305 16,420 **6.0%** 978 3.6% 596
 2-11 305 21,100 **5.9%** 1,239 3.6% 761
 3-11 305 22,770 **5.8%** 1,322 3.8% 854
 4-11 305 21,900 **5.7%** 1,251 3.7% 817

Her "Jevon son, Carlos, is at Genex. Her "Navara" son is going to ABS and she is bred to "Impuls Louie" for ABS. Also a "Celebrity" son is going to Alta and she has four heifers available.

Best Begonia, VG-87%

2-7 305 18,980 **5.0%** 957 3.4% 637

1st Junior 3-Year-Old and Intermediate
 Champion, 2009 Iowa State Fair

Her dam: Lyon Paramount Best-ET, E-90%

4-3 305 24,460 **5.2%** 1,262 3.7% 912
 Ranks 200th in the nation for JPI at +188

Full sister to dam:

Lyon Paramount Beth-ET, VG-85%

4-4 305 25,280 **5.9%** 1,504 3.4% 855

2009 AJCA Lactation Average on 306 cows:

21,226M | 1,006F | 745P

We are proud to rank 7th for Milk and 7th for Fat among
 our herd size of 300 or more lactations.

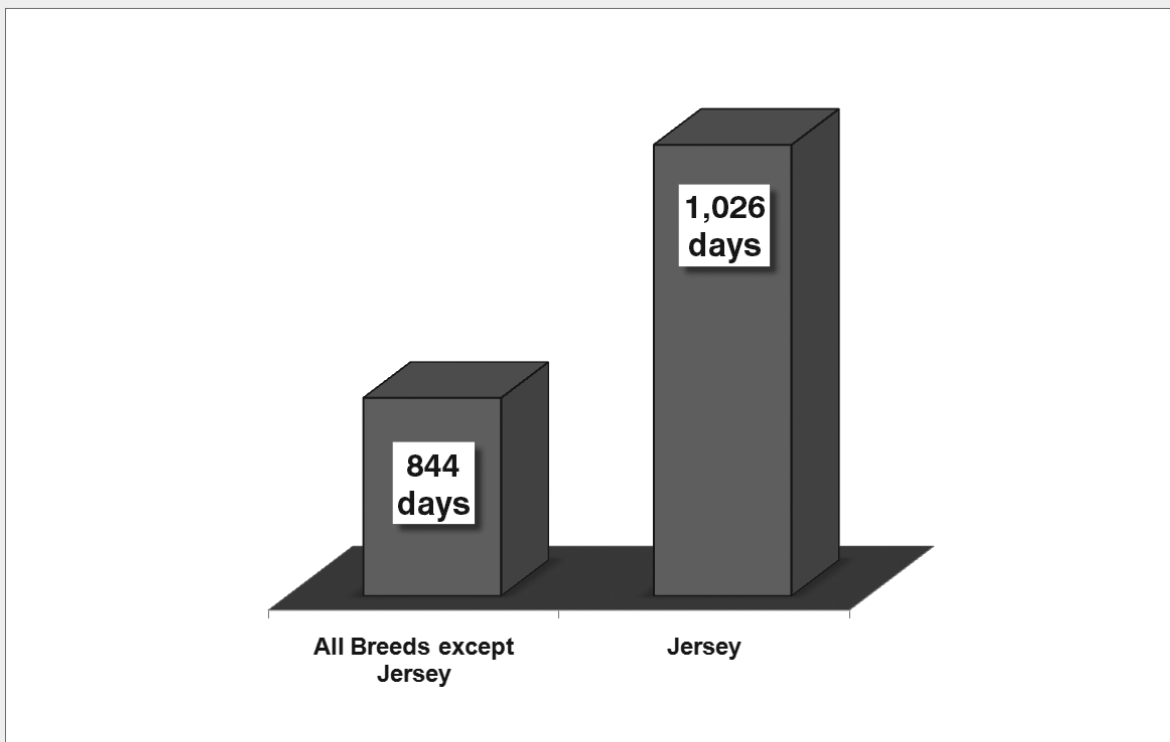
NO BST — 2X milking — 2X test days

After our December appraisal our 374 cows averaged 85%
 with 49 Excellents, 277 Very Goods, and 44 Desirables.

Lyon Jerseys 

Joe, Stuart, and Eric Lyon, Owners 2621 K Ave., Toledo, IA 52342
 641/484-3129 (Joe) 641/484-2299 (Eric) 641/484-6890 (Stuart)

lyonjerseys@gmail.com http://lyonjerseys.usjersey.com



Now Out in Front. The Challenge? To Stay There.

What a great time it is to be in the Jersey business! Jerseys lead the industry for Productive Life. Jersey semen sales are soaring. Jersey cattle are in demand.

Continue to keep Jerseys in the lead by using the programs and services of the American Jersey Cattle Association in your herd.

Maximize the genetic potential of the herd by

- Using top ranking proven bulls on 60% to 75% of services.
- Sampling a group of selected young bulls that qualify for the AJCA Young Sire Program and/or the Genetic Diversity Program for 25% to 40% of services.
- Breeding heifers A.I. to proven or selected young bulls that qualify for the AJCA Young Sire Program and/or the Genetic Diversity Program; if natural service for heifers is a management necessity, using bulls that qualify for those programs.
- Maintaining accurate identification and breeding records.
- Participating in AJCA performance and functional type appraisal programs that provide the basis for genetic evaluations.
- Making mating assignments that maximize profit and minimize inbreeding.

Challenge the genetic capacity of the herd by

- Feeding ample quantities of properly balanced rations to milking cows.
- Minimizing involuntary culling so that voluntary culling can be maximized.
- Providing for the special nutritional and management needs of dry cows.

- Having cows in proper body condition.
- Providing special attention to calf raising practices to minimize losses and optimize growth.
- Using new technologies that provide economical advantages in your situation.

Exploit Jersey advantages by

- Using tamper-evident ID and registering calves before they are six (6) month of age.
- Freshening heifers under 24 months of age.
- Becoming involved in milk marketing efforts that gain equitable payment for milk components.
- Becoming involved in cattle marketing efforts that supplement herd income.
- Using your herd and farm to project a positive image for the Jersey breed and the dairy industry.



USJersey

**American Jersey Cattle Association
National All-Jersey Inc.**

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Reynoldsburg Ohio USA 43068-2362

(614) 861-3636 phone

(614) 861-8040 fax

www.USJersey.com web site

2011 Iowa Open Jersey Show Judge Nomination form (please nominate 3)

1. _____ 2. _____ 3. _____

These nominations will go before the Nominating Committee and will be presented for vote at the MARCH 26TH SPRING MEETING. VOTING WILL TAKE PLACE AT THE March 26th MEETING.

PLEASE RETURN TO: Jeff Holtz 24821 13th St. Maquoketa, IA 52060 or lisa_holtz@ennis.com

IJCC Member Signature _____

MUST be signed, ONE per paid IA Jersey Cattle Club Membership-Form will not be accepted without signature.

STROTTMANN JERSEYS

We hope you have a safe Spring in the fields!



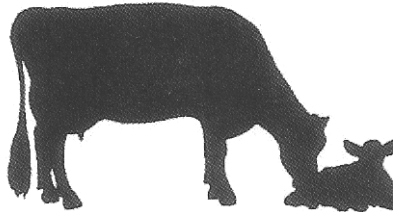
RON, COREY, ETHAN AND SARA, BRADEN & KYLIE STROTTMANN
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Donahue, Iowa



John and Edwin Maxwell
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 563/843-2378 CRJerseys@aol.com

The 2010 Cattle Congress will feature the highest premiums of any show in Iowa (paid in cash)
A Best six Head Class with the winner of each breed getting \$600. Supreme Champions for the Open and Junior shows.
A catered meal the evening before the show... and much much more! Make plans to be there!

2010 Iowa Jersey Cattle Club Membership

H3J	Bakker	Bernie and Rachel	Jordan, Micah, Olivia	3270 Fir Ave.	Rock Valley	IA	51247		Rock Bottom Dairy
A	Cline	Mark and Dianne	Shannon, Darrin	2694 Quarryhill Rd.	Decorah	IA	52101	563-382-9391	
H3J	Cline	Gary	Valerie, Stephanie	2711 Clayhill Rd.	Decorah	IA	52101	563-382-6455	
A	Cline	Vernetta		2709 Clayhill Rd.	Decorah	IA	52101	563-382-5405	
H	Cline	Dennis and Cheryl		2510 170th Avenue	Decorah	IA	52101	563-382-3517	Golden Dream Jerseys
H	Covington	Mike and Janice	Hannah and Titus	28307 265th St.	Leon	IA	50144	641-446-4213	Covington Jerseys
H	Covington	Tim and Stephanie	Greyden and Brennan	28307 265th St.	Leon	IA	50144	641-446-8427h	Covington Jerseys
A	Ford	Julie and Michael	Brennan, Carissa,	1868 230th Ave.	Milo	IA	50166	515-534-1948	
H3J	Hanson	Randy and Lisa		1689 182nd St.	Decorah	IA	52101	563-382-8571	Nordic Haven Holsteins
H	Henderson	Gene		808 West Delaware Street	Manchester	IA	52057	563-637-2900	
H	Homan	Dick		47578 200th St.	Remsen	IA	51050	712-786-2867	Homan Jersey Farm
H	Homan	Dave		47576 200th St.	Remsen	IA	51050	712-786-2992	Homan Jersey Farm
Y	Horst	Ronald		1621 Burnett Ave.	Ames	IA	50010		
Y	Horst	Robert and Patricia	Heather and Hilla	16531 Grand Ave.	Bristow	IA	50611	641-775-3285	Grand Central Jerseys
H	Pflughaupt	Jim and Carol		966 Brown Ave.	Central City	IA	52214	319-438-1460	Jo-Glo Jerseys
A	Stiles	Kevin and Karen		3407 SW Timberline Dr.	Ankeny	IA	50021	515-289-4505	
H	Strottmann	Ron		2220 Piedmont Ave.	Readlyn	IA	50668	319-279-3997	Strottmann Jerseys
A	Wunder	William and Beth		2215 Clark Ave.	Ames	IA	50010		
A	Zumbach	David and Jennifer		3371 227th Ave.	Hopkinton	IA	52237		

IOWA JERSEY TODAY

Jennifer Zumbach 3371 227th Ave. Hopkinton, IA 52237-7653

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Your Membership in the IJCC is Important!

A membership is your ticket to key involvement and decision making within the IJCC at meetings. This money also helps cover the postage for the *Iowa Jersey Today*, three times annually. In addition, you enable the IJCC to participate financially in State-wide dairy programs and activities, such as sponsoring State Fair youth Jersey awards, the ISU Dairy Coalition, Boulevard of Breeds & funding National Jersey and youth activities.

Take your membership one step further- by being active at our spring and summer meetings, State Sale and State Fair. Help direct your membership funds within the Iowa Jersey Cattle Club! Please send to IJCC-Jennifer Zumbach 3371 227th Ave. Hopkinton, IA 52237

2010 IOWA JERSEY CATTLE CLUB MEMBERSHIP

Name _____

911 Address _____ City _____

State _____ Zip _____ County _____

Phone _____ Email _____

All Grade and Purebred Herds \$25.00

Associate Member \$15.00

Junior Member \$1.00

Junior Member Name(s) and Age (s) _____

Number of Cows _____

TOTAL BILL \$ _____



Create Value ▲ Build Trust ▲ Deliver Results



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SUNSET CANYON **MERCHANT-ET**

Jace x Quest x Haug

aAa135 DMS126

*The Merchant
of Productivity & Profits*

▲ PL Leader

▲ Frames, Udders, F&L

▲ Abundance of Milk Fat

Health ^{Alta} *plus*

JPI: +172	Health: +1.49	NM\$: +401
84 Dtrs / 28 Hrs	Rel: 87%	CM\$: +433
Milk: +583		EFI: 7.4 %
Protein: +23	+0.01 %	DPR: -0.7
Fat: +52	+0.13 %	PL: +4.1
PTAT: +1.4	63 Dtrs / 16 Hrs	JUI: +4.83

Genomic USDA Sire Summary Jan /2010

To order this sire, call Tara at 1-866-266-2582
or Email: tbohnert@altagenetics.com

D&E Linda 605 VG-86%
D&E Jerseys; Hilmar - CA
1st Sr. 2 & honorable mention grand,
'10 Fort Worth Stock Show

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