

2017 DAIRY IOWA MEETING



JUNE 8, 10 a.m.-3 p.m.

Heartland Agribition Center

2600 Swan Lake Blvd., Independence, Iowa

Key Speaker:

Kevin Murphy, food chain communications

Highlights:

- **Activists & agriculture**
- **Activists & convergence model of communication**
- **Activists & swaying public opinion**

Producer panel will discuss:

Labor saving and value-added technology

**Know any dairy leaders
of tomorrow?**

Invite them to attend the Youth
Communications Workshop
June 8, to learn how to be an
advocate for dairy in Iowa.

To Pre-register for either event, go to www.cvent.com/d/05qxfk

Questions? Contact Mitch Schulte at 319-775-3451 | mshulte@midwestdairy.com

Registration opens on-site at 9:30 a.m.