



FRIDAY, DEC. 13 • 10 A.M. - 3 P.M. • IOWA'S DAIRY CENTER

ENHANCING VALUE FROM BREEDING TO FEEDING

# MIDWEST DAIRY & BEEF DAY

P0 Box 400 • Calmar, IA 52132



NORTHEAST IOWA  
COMMUNITY COLLEGE

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Permit No. 1



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# MIDWEST DAIRY & BEEF DAY

## ENHANCING VALUE FROM BREEDING TO FEEDING

Iowa State University Extension and Outreach, the Northeast Iowa Dairy Foundation, and Northeast Iowa Community College collaborate to offer the annual Midwest Dairy and Beef Day. This year's event will discuss opportunities and challenges to adding value to dairy calves and dairy beef cross calves. Producers will also share their experiences from feeding to breeding during a panel discussion. Midwest Dairy and Beef Day is open to all beef producers, dairy producers, students and industry persons.

## SCHEDULE

### 10-10:15 a.m.

Sign In, *Iowa's Dairy Center Lobby*

### 10:15-11 a.m.

#### REALIZING THE VALUE OF HOLSTEIN STEERS

*Dan Shaefer, University of Wisconsin - Madison, Animal Science Professor*

Performance and cost of production of Holstein steers have become consistently predictable. The consistency of Holstein progeny sired by beef breed bulls remains to be determined.

### 11-11:30 a.m.

#### BREEDING OBJECTIVES TO ADD VALUE TO BULL CALVES

*Denise Schwab, Iowa State University Extension, Beef Specialist*

Not all black bulls are created equal. Understand the beef bull selection data and find appropriate bulls for crossing on dairy cows.

### 11:30 a.m.-12:15 p.m.

#### Elements of Developing an Implant Strategy

*Dan Loy, Ph.D. Iowa State University, Director of Iowa Beef Center & Extension Beef Specialist*

Growth promotant implants are important tools for efficient production of dairy beef steers. With long feeding periods the development of an implant strategy can be a daunting task. Dan Loy will break down the elements of developing an implant strategy.

### 12:15-1:15 p.m.

Lunch

### 1:15-2 p.m.

#### Genomics: A Practical Teaching Tool

*Dave Lawstuen, Chair, Iowa's Dairy Center, NICC Agriculture Faculty*

Iowa's Dairy Center utilizes genomic testing to determine which mothers of the next generation and which will be the next dairy steers.

### 2-3 p.m.

#### Producer Panel

Area producers will share information and answer questions about their successful dairy beef operations answering questions about their successful dairy steer programs

## MIDWEST DAIRY AND BEEF DAY

Friday, Dec. 13      10 a.m.-3 p.m.

Location:      Iowa's Dairy Center  
1527 Hwy. 150 S.  
Calmar, IA 52132

Fee:              Free  
*(thanks to the generous support  
of local businesses)*

Registration  
Deadline:      Dec. 5

REGISTER TODAY.

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Extension and Outreach  
[www.extension.iastate.edu/dairyteam](http://www.extension.iastate.edu/dairyteam)

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