



## ADVOCATING FOR IOWA'S DAIRY INDUSTRY SINCE 1876

### WHO WE ARE

Iowa State Dairy Association (ISDA) is committed to strengthening Iowa's dairy industry through advocacy, education and member engagement. With more than 650 dairy farmer members, ISDA is the cohesive, influential voice for Iowa's dairy industry.

### WHAT WE DO

**Advocacy & Representation:** We monitor and influence policy issues impacting the dairy industry and act as a unified voice for Iowa dairy farmers.

**Information & Education:** We provide timely industry-relevant information to influential decision makers, spanning production, processing, policy and market trends.

**Member Engagement:** By engaging members across all levels of the dairy supply chain, we build strong partnerships and effective communication networks.

### WHY IT MATTERS



**Support Iowa's Growing Dairy Industry:** Recent investments in dairy farming and processing are fueling new opportunities across the state.



**Proudly Among the Top:** Iowa ranks 9th in the nation for milk production and is home to 244,000 dairy cows.



**Powering Our Economy:** Iowa's dairy industry generates \$4.6 billion in economic activity and supports over 14,000 direct jobs statewide.



**Community and Purpose:** ISDA proudly engages over 650 Iowa dairy farmer members.

### GET IN TOUCH

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 [www.iowadairy.org](http://www.iowadairy.org)



# CORPORATE MEMBERSHIP LEVELS

	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
<b>Membership Benefits</b> <i>Join the statewide network of dairy producers, processors, advocates and supporters</i>				
Build a strong future for Iowa's dairy industry	✓	✓	✓	✓
Receive ISDA print and digital communications	✓	✓	✓	✓
<b>Event Exposure</b> <i>Participate in ISDA's annual events</i>				
Annual Meeting	Booth & Recognition	Booth & Recognition	Booth & Recognition	Booth & Recognition
Dairy Day at the Capital	✓	✓		
Wine & Cheese Legislative Reception	✓	✓	✓	✓
<b>Print Visibility</b> <i>Brand exposure in ISDA print newsletter delivered to over 650 dairy producers</i>				
Ad	Full-page (9.5" H x 7.5" W)	Half-page (4.75" H x 7.5" W)	Quarter-page (4.75" H x 5.5" W)	
Article	2	1		
Logo	✓	✓	✓	✓
<b>Digital Engagement</b> <i>Featured in ISDA monthly e-newsletter and updates</i>				
Email Spotlight	2	1		
Logo	✓	✓	✓	✓
<b>Online Visibility</b> <i>Online recognition on the ISDA website (iowadairy.org)</i>				
Rotating Banner Ad	✓			
Website Listing	✓	✓		
Logo	✓	✓	✓	✓
<b>Additional Opportunities</b> <i>Grow your reach with more ways to connect with members</i>				
Custom targeted mailings*	✓			
Host a webinar* <small>*Coordinated with ISDA staff</small>	✓	✓		

**Mail To:** Iowa State Dairy Association  
3433 Broadway ST NE, Suite 210  
Minneapolis, MN 55413

**Scan QR Code**  
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Membership page



While membership dues to Iowa State Dairy Association are not tax deductible as charitable contributions for federal income tax purposes, a portion may be tax deductible as ordinary and necessary business expenses. However, the portion of membership dues that represents nondeductible lobbying activities of Iowa State Dairy Association is not tax deductible. The nondeductible portion of your dues is 50%.